



Conducting a Voter Registration Drive

February 2017

Outline

- Select a date for a voter registration drive
- Items needed for a voter registration drive
- Tips for a successful drive
- Materials available from NJMVP
- After the voter registration drive
- Wrap-up

Select a Date for a Voter Registration Drive in 2017

April 24	Meraj
May 16	Voter Registration Deadline for NJ Primary
May 27	Ramadhan
June 6	NJ Primary Election
June 25/26	Eid-ul-Fitr
Sep	Back to Islamic School Events
Sep 1/2	Eid-ul-Adha
Oct 1	Ashura
Oct 17	Voter Registration Deadline for General Election
November 7	General Election

Items Needed for a Voter Registration Drive

- Table
- Laptop (optional)
 - Register people with NJMVP
 - Step 1 on NJMVP registration website: <http://www.njmuslimvotes.org/register.html>
 - Check if somebody is already registered to vote
 - Step 2 on NJMVP registration website: <http://www.njmuslimvotes.org/register.html>
 - Do a county lookup; many people aren't sure which county they live in
 - <http://www.state.nj.us/infobank/locality.htm>
- Forms
 - County (optional), State Application and Political Party Affiliation
 - All forms available on NJMVP registration website: <http://www.njmuslimvotes.org/register.html>
 - Print as double-sided so easier to fold and mail
 - Must be *signed!!*
- Tape to seal forms
- Clearly marked box for completed forms
 - Ask people if they wish to mail the forms themselves or prefer it to be mailed by NJMVP
- Signs
 - Banners, posters, cards etc.
 - Make them attractive, visible
- Clipboards, lots and lots of pens

Tips for a Successful Voter Registration Drive

- Do NOT endorse any candidate; restriction for 501(c) organization
- Knowledgeable volunteers
 - Know the rules and key dates
 - Expect all kinds of questions: “Can I do an absentee ballot...?”
 - Read thru NJ Division of Elections website: www.njelections.org
- Male and female volunteers
 - The 1% rule: Example, gathering of 300 people
 - Expecting 200 men → Minimum 2 male volunteers
 - Expecting 100 women → Minimum 1 female volunteer
- It takes a lot of time talking to each person, explaining the rules and walking them through the forms
- Need a way to attract those who are already registered
 - Need them to register with NJMVP
 - Change of address, name change need to be re-registered

Materials Available from NJVMP

- Table signs
- NJMVP registration sign-up sheet
- Business cards
- Flyers; takeaway or put under each car's wipers
- Stickers

Available on NJMVP website:

<http://www.njmuslimvotes.org> → Home → Presentations

After the Voter Registration Drive

- Report to NJMVP by email: info@NJMuslimVotes.org
 - Total number of people registered to vote
 - Total number registered to vote *by county*
 - List of people registered with NJMVP in Excel format; at minimum includes
 - Name
 - Email
 - Phone Number
 - Zip code
 - County
- Send us pictures appropriate for social media



Wrap-up

- It's *not* difficult to run a voter registration drive
- NJMVP ready to help and train volunteers
- Volunteers must be from the organization where the drive is being held
 - Familiar with management
 - Familiar with the congregation
 - Familiar with the events taking place, logistics etc.

Bad politicians are elected by good people who don't vote

When you vote, you not only choose the politician, but also the policy